

GOOD:

FRIENDSHIP COMMUNITY IMPACT

Denver's Annual Gathering of GOOD

THURSDAY, DECEMBER 17, 2026

Shanahan's Steakhouse

VIP Reception

11:00 AM – 12:00 PM

Luncheon

12:00 PM – 3:00 PM

More Than a Luncheon

The GOOD: Luncheon isn't just a holiday event—it's where Denver's boldest leaders gather to celebrate progress, strengthen relationships and build momentum for the year ahead.

Held each year on the Thursday before Christmas, GOOD has become a tradition rooted in great people, genuine connection and a really GOOD time—all while coming together to support an extraordinary cause.

It's legacy meets momentum, with real impact at the center.



This year, we're proud to support
Project Sanctuary as our 2026 beneficiary.

FOUNDING CIRCLE

\$7,500 / Table of 8

Invitation Only | Limited Availability

The organizations that make GOOD possible.

Founding Circle Partners are recognized as the leadership organizations committed to strengthening Colorado through collaboration and philanthropy.

Includes:

- Premier Main Dining seating (8)
- VIP Reception
- Recognition during program
- Recognition on website
- Company logo on table
- Opportunity to nominate future beneficiaries
- Priority renewal and table placement each year

Founding Circle seating is reserved as a complete table of eight, keeping your guests together in Premier Main Dining.

CORPORATE CIRCLE

\$1,000 / One Executive Seat

16 Organizations Only

Designed for companies that want to support GOOD and be recognized as a partner without hosting a table.

Corporate Circle Partners are seated together at intentionally curated shared tables, bringing together leaders from across Colorado's business community.

Includes:

- One reserved seat
- VIP Reception
- Recognition on website
- Collective Corporate Circle recognition during program
- Shared Corporate Circle table recognition

Corporate Circle participation is limited to one seat per organization.

PREMIER MAIN DINING

\$800 per Guest / Partner Benefits at 4+ Guests

Limited Availability

The most sought-after seating in the room. Located in the center of Shanahan's main dining room.

Organizations purchasing four or more Premier Main Dining seats receive:

- VIP Reception
- Recognition on website
- Company logo on table

Premier seating may be purchased individually, allowing companies, colleagues and friends to share a table while maintaining access to the most sought-after seating in the room.

MAIN DINING

\$600 per Guest / Partner Benefits at 4+ Guests

Limited Availability

Located within the primary dining room. Excellent visibility while remaining part of the luncheon experience.

Organizations purchasing four or more Main Dining seats receive:

- VIP Reception
- Recognition on website
- Company logo on table

Seats may be purchased individually or combined with other guests to create a shared table.

COMMUNITY SEATING

\$450 per Guest

Limited Availability

Reserved seating within the luncheon for guests who want to experience GOOD individually or gather their own table.

Includes:

- Reserved Community seating

Build a Table:

Purchase individually or build your own table — from 1 guest up to a table of 8

Community tables may include guests from multiple companies or groups. Community Seating does not include VIP Reception access, company sponsorship or branding benefits.

SEATING

COMMUNITY SEATING

#39

#37

#40

#38

#36

#34

#35

#33

#31

#32

#30

#29

PREMIER MAIN DINING

#23

#24

#25

#26

#27

#28

#22

#21

#20

#19

#18

#17

#16

#10

#11

#12

#13

#14

#15

MAIN DINING

#9

#8

#7

#6

#5

#1

#2

#3

#4



VIP RECEPTION

Founding Circle, Corporate Circle, Premier and Main Dining guests receive access to the private reception before the luncheon.

YOUR IMPACT

Every partnership directly supports this year's beneficiary while helping preserve one of Denver's most respected annual leadership gatherings.

Together, we create meaningful connections, elevate extraordinary nonprofits, and invest in the future of our community.

JOIN US

Space is intentionally limited.
Partnerships are accepted on a first-committed basis.
Contact: connect@goodcolorado.org

PARTNERSHIPS AT A GLANCE

OPPORTUNITY	INVESTMENT	BEST FOR
Founding Circle	\$7,500 / 8 guests	Leadership organizations · Invitation only
Corporate Circle	\$1,000 / executive	Organizational partnership · One executive.
Premier Main Dining	\$800 / guest	Premier seating · Partner benefits at 4+
Main Dining	\$600 / guest	Prime seating · Partner benefits at 4+
Community Seating	\$450 / guest	Individual or group attendance · Build a table